

“Starting Your Own Business” – interactive workshop

(\$129 value—**FREE to you**)

Conducted by experienced VtSBDC business advisors

Designed as a step-by-step guide for starting a business in Vermont for the first-time business owner:

- Evaluate whether there is a viable business in your good idea
- Identify your target customers and explore how to conduct market research
- Learn how to register your company, apply for tax numbers and protect your brand
- Prepare to write an effective business plan
- Find out about financing options and learn what a credible loan package looks like
- Receive access to the online workshops to increase your knowledge in money, marketing and management

By the end of this workshop you will be well-informed about the resources available to you and the steps

ATTEND AS OUR GUEST!

Find a workshop at www.vtsbdc.org (click on the training tab)

And, email sbdc@vtsbdc.org to let us know which one you'll be coming to!

